



SAIRA MALIK
PORTFOLIO
2026

PERFORMANCE MARKETING STRATEGIST

www.marketingbysaira.com

HELLO, I'M

Saira Malik

Performance Marketing Strategist

WHAT I DO

- **Marketing Strategy**
- **Video Content**
- **Graphic Design**
- **Social Media Posts**
- **Facebook Ads**
- **Instagram Ads**
- **YouTube Ads**

984+

Happy Customers

93%

Success Rate

FACEBOOK ADS

446K Reach.
663K Impressions.

Amount spent

PKR7,301.20

Daily budget: Rs300.00 PKR

Reach

446,209

Impressions

662,696

Show more

View Performance

Maximum

Results

Reach

74,655

Cost per Reach

PKR5.21

Amount spent

PKR388.90

Lifetime budget: Rs1,000.00 PKR

Reach

74,655

Impressions

74,963

Show more

FACEBOOK ADS

1.5M Impressions.
1.19M Reach.

Amount spent

PKR7,301.20

Daily budget: Rs300.00 PKR

Reach

446,209

Impressions

662,696

Show more

View Performance

Amount spent

PKR6,848.76

Daily budget: Rs300.00 PKR

Reach

1,189,804

Impressions

1,506,249

Show more

View Performance

Amount spent

PKR1,000.00

Lifetime budget: Rs1,000.00 PKR

Reach

75,804

Impressions

86,366

Show more

PAGE GROWTH

17K Reach
in 28 Days.

Performance i

Followers: 3,788
Last 28 days



Reach

17.0K +100%
from previous 28 days

Engagement

1.4K +100%
from previous 28 days

Net followers

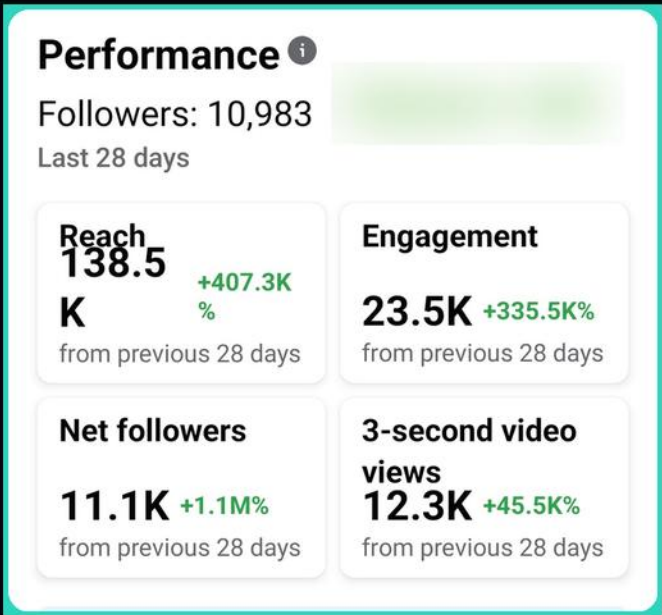
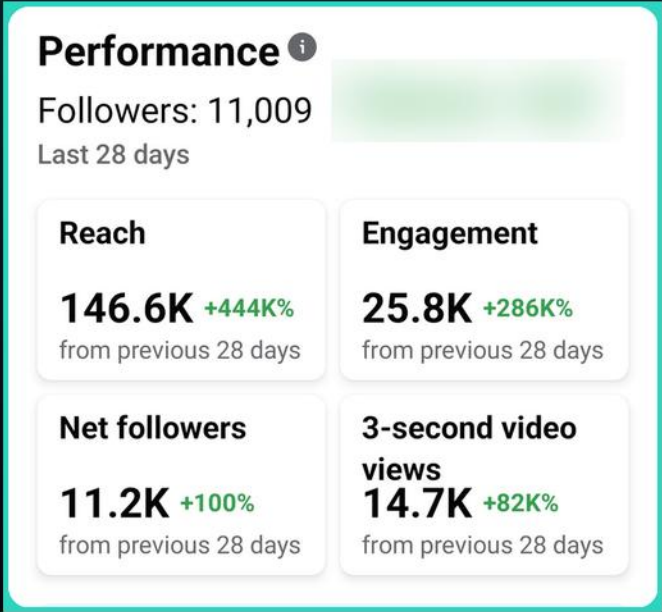
3.9K +100%
from previous 28 days

3-second video
views

1.5K +100%
from previous 28 days

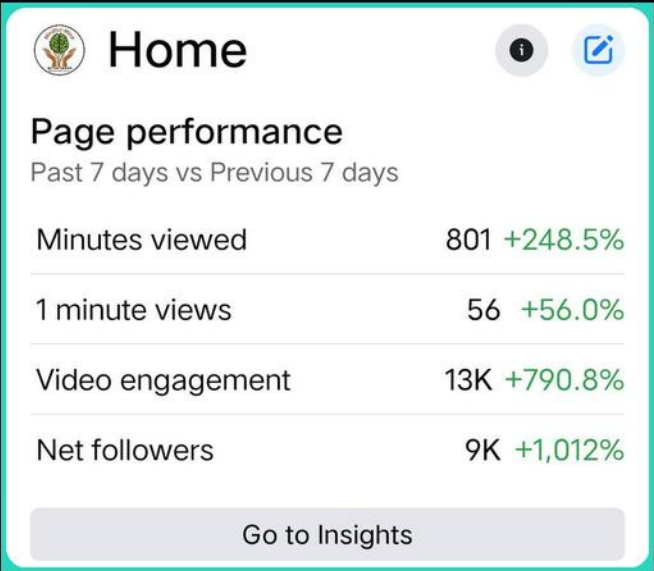
PAGE GROWTH

146K Reach.
+444K% Growth.



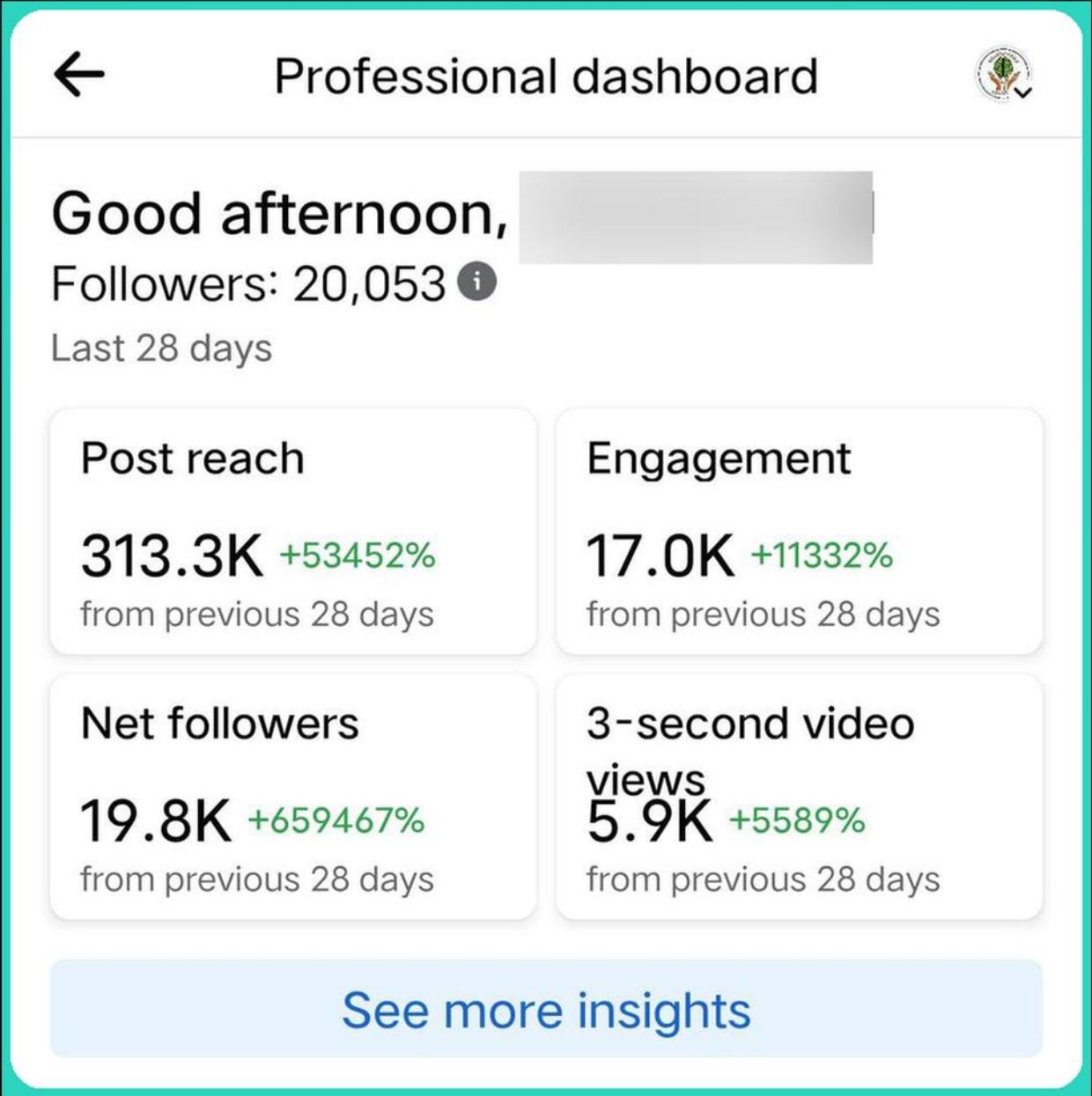
VIDEO GROWTH

42.9K Video Views
+1,257% Growth.



INSTAGRAM GROWTH

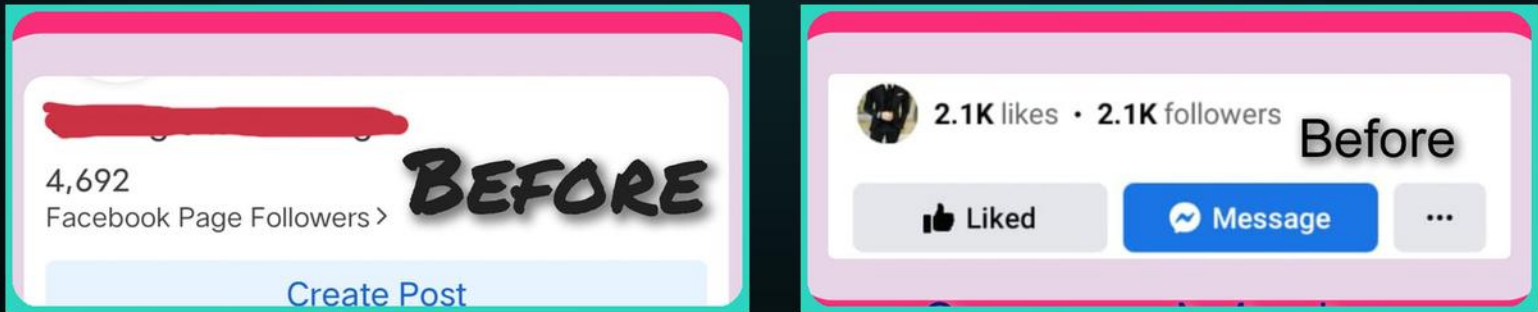
313K Post Reach.
+53,452% Growth.



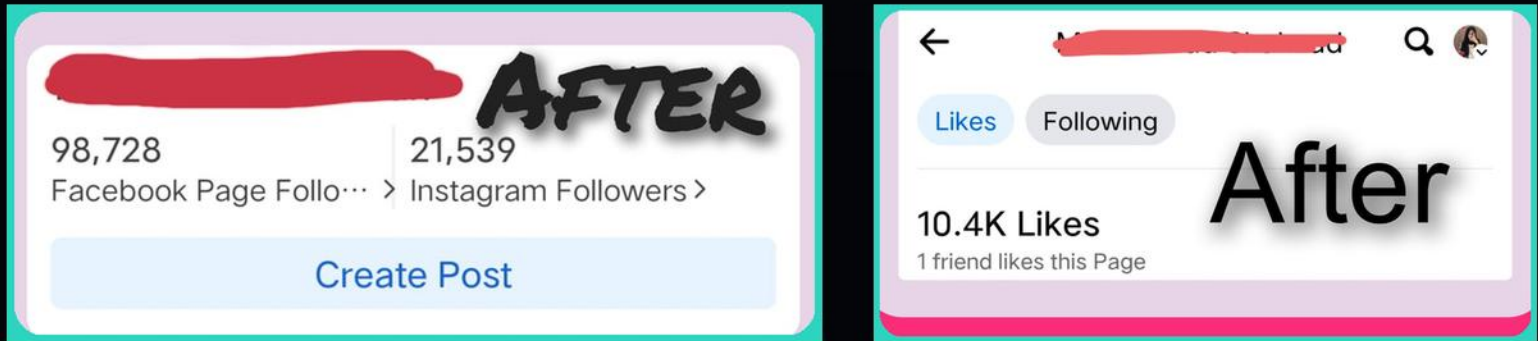
ORGANIC GROWTH

2.1K to 98K
Followers.

BEFORE



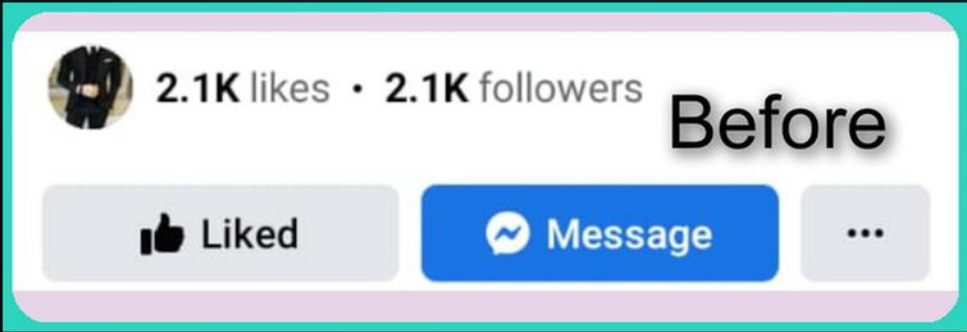
AFTER



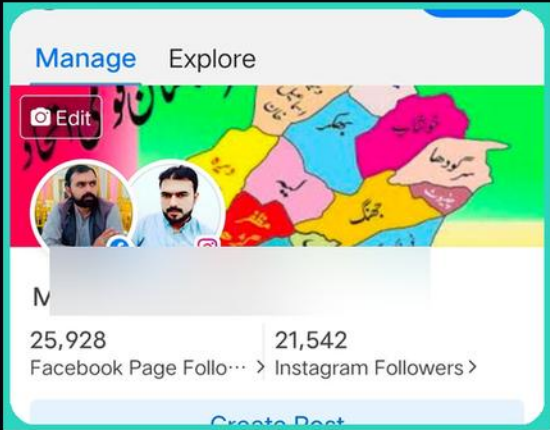
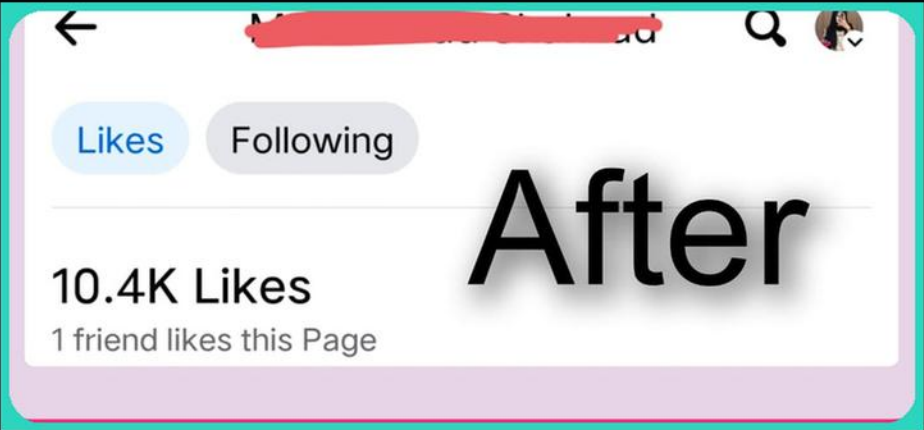
BEFORE / AFTER

2.1K to 25.9K
Followers.

BEFORE



AFTER



MESSAGE CAMPAIGNS

PKR 3 per Conversation.

● Off • 1 day left



Indulge in a world of luxury" پوسٹ:
"and tranquility at...

416

Messaging conversations started

PKR2.99

Cost per Messaging conversations started

PKR1,244.6

3
Spent

● Off



Indulge in a world of luxury" پوسٹ:
"and tranquility at...

420

Messaging conversations started

PKR3.00

Cost per Messaging conversations started

PKR1,262.0

3
Spent

MESSAGE CAMPAIGNS

390 Conversations.
PKR 2.92 Each.

● Active • 2 days left



Indulge in a world of luxury" پوسٹ:
"and tranquility at...

281

Messaging conversations started

PKR2.76

Cost per Messaging conversations started

PKR774.88

Spent

● Active • 1 day left



Indulge in a world of luxury" پوسٹ:
"and tranquility at...

390

Messaging conversations started

PKR2.92

Cost per Messaging conversations started

PKR1,140.2

6 Spent

MESSAGE CAMPAIGNS

PKR 4.66 per
Conversation.

Saira Karam Deen

Post engagements

Cost per Post engagements

Spent

Active • 5 days left

Divine Daughters – Message replies

45

Messaging conversations started

PKR26.14

Cost per Messaging conversations started

2

Spent

Active • Ends today

پوسٹ: "ذوق فیبرکس لایا"، "امپورٹڈ ٹائبو" کے کٹ پیس

Saira Karam Deen

started

Off

پوسٹ: "Unleash the true potential of" "your business on..."

1

Post engagements

PKR21.45

Cost per Post engagements

PKR21.45

Spent

Off

Divine Daughters – Message replies

73

Messaging conversations

PKR23.56

Cost per Messaging

PKR1,720.1

1

Spent

AD CREATIVES

Urdu Ad Graphics.

موٹاپے سے اب پریشان نہ ہوں
(اب بچی کرسکے، شوال سے موٹاپے سے پرہیز کیا کریں)

Know how Obesity affects your Health

کیا آپ کی موٹاپے کا شکار ہیں؟
کیا آپ کا پیٹ بھی دن بدن بڑھ رہا ہے؟
کیا آپ کا کمر بھی دن بدن بڑھ رہا ہے؟
کیا آپ کا کمر بھی دن بدن بڑھ رہا ہے؟
کیا آپ کا کمر بھی دن بدن بڑھ رہا ہے؟

SLIMEASY

SHOP NOW
www.herbalsolutions.com

موٹاپا: ایک دائمی بیماری

کیا آپ بھی موٹاپے کا شکار ہیں؟
کیا آپ کا پیٹ بھی دن بدن بڑھ رہا ہے؟
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کیا آپ کا کمر بھی دن بدن بڑھ رہا ہے؟

SLIMEASY

SHOP NOW
www.herbalsolutions.com

پاکستان بھر سے آرڈر کریں

SUPPORTS LONGER & REFRESHING SLEEP

بے خوابی، تھکاوٹ اور اعصابی تن آؤ کیلئے

SLEEPEASY

ہرچیز کا کچھن

میں اپنے چاروں کا اور اپنی صحت کا خاص خیال رکھیں،
کیونکہ ہر بل سلوشنز
رکھے آپ کی صحت کا ہر دم خیال!

PAKISTAN'S LARGEST LEADING VITAMINS & SUPPLEMENTS BRAND

موٹاپا: ایک دائمی بیماری

علامات

بہت زیادہ وزن، بھٹکنا، تھکنا، بھٹکنا، بھٹکنا

نتائج

دل کی عرصہ، گردن کی بیماری، بالائی بڑھ، اچھٹ

A Public Service Message By

HERBAL SOLUTIONS

اپنے کاروبار کی ڈیجیٹل مارکیٹنگ ہم سے کروائیں

Our services

- Social Media strategies
- Facebook ads campaign
- Facebook page creation
- Facebook content

Contact: 03277304877
digitalspark77@gmail.com

AD CREATIVES

English Ad Graphics.

INITIAL DISCOVERY SESSION
It's Ok to Ask for Help

Anxiety Relief Therapy

820 INR /10\$

CERTIFIED CBT PRACTITIONER

BOOK NOW!

FOR MORE INFORMATION

MINDFULMIND +923345585895

INITIAL THERAPY SESSION
BY CERTIFIED CBT PRACTITIONIST

COGNITIVE BEHAVIOURAL THERAPY

CBT is a proven, effective treatment for a variety of mental health conditions, including depression, anxiety, and obsessive-compulsive disorder.

TERMS & CONDITIONS

- All sessions are online
- Advance payment is necessary
- Follow the instructions given in the session
- One to One Session
- Duration : 60 Minutes

FEE: 820 INR OR 10\$

SESSIONS VIA ZOOM / WHATSAPP

+92-334-5585895

*** TERMS AND CONDITIONS APPLY**

DR. TAMKEEN JAWAD
MENTAL HEALTH THERAPIST

Healthcare Medical Service

We Provide THE BEST HEALTHCARE SERVICES

We offer the best healthcare for you and your family

our services

- CBT Therapy

DR. TAMKEEN JAWAD
MENTAL HEALTH THERAPIST

Call to find out more
000 123 456 789

ANXIETY RELIEF THERAPY

INITIAL DISCOVERY SESSION

CBT, or Cognitive Behavioral Therapy, is a type of therapy that is used to help individuals change their negative thought patterns and behaviors.

OUR SERVICES

Cognitive behavioral Therapy
Treatment for anxiety
Treatment for depression
Treatment For OCD
Treatment For PTSD
Treatment For insomnia
Also provide Consultation and training for mental health.

BOOK NOW

92 334 5585895
 MINDFULL MIND

FEE 820 INR

Psychology Consulting

Do you ever feel worried or sad and don't know what to do?
Our CBT Therapy can help you feel better. Evidence-based treatment for a variety of mental health issues.
Focuses on practical skills to manage thoughts and emotions.
Short-term therapy with relatively quick symptom improvements.
Personalized treatment plan tailored to individual needs and goals.

We can help you

- ✓ Anxiety Disorder
- ✓ Obsessive compulsive disorder (OCD)
- ✓ Treatment for OCD and PTSD

CONSULT NOW

More Info
+92-334-5585895

DR. TAMKEEN JAWAD
MENTAL HEALTH THERAPIST

MINDFUL MIND

COGNITIVE BEHAVIOURAL THERAPY

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DR. TAMKEEN JAWAD
MENTAL HEALTH THERAPIST

BRANDING

Logo Designs.



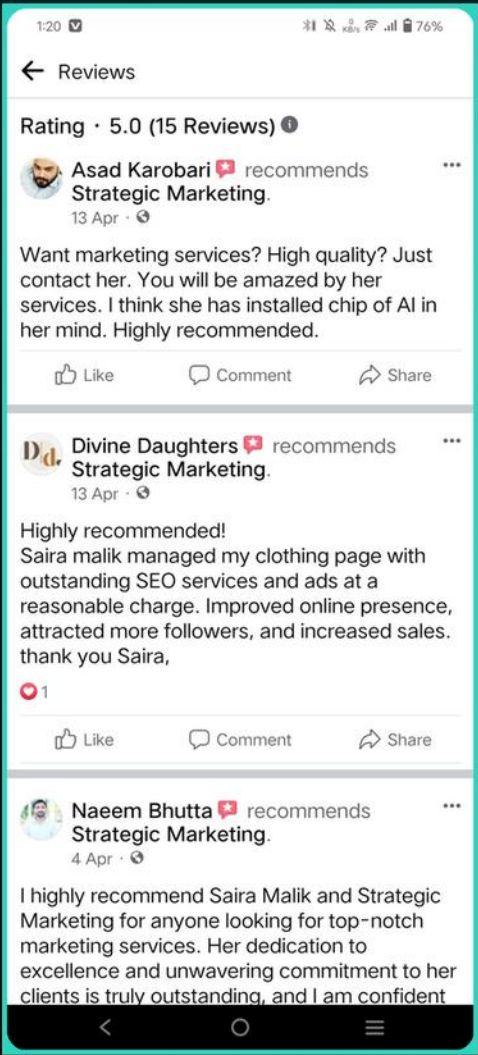
BRANDING

Logo Designs.



TESTIMONIALS

Client Reviews.



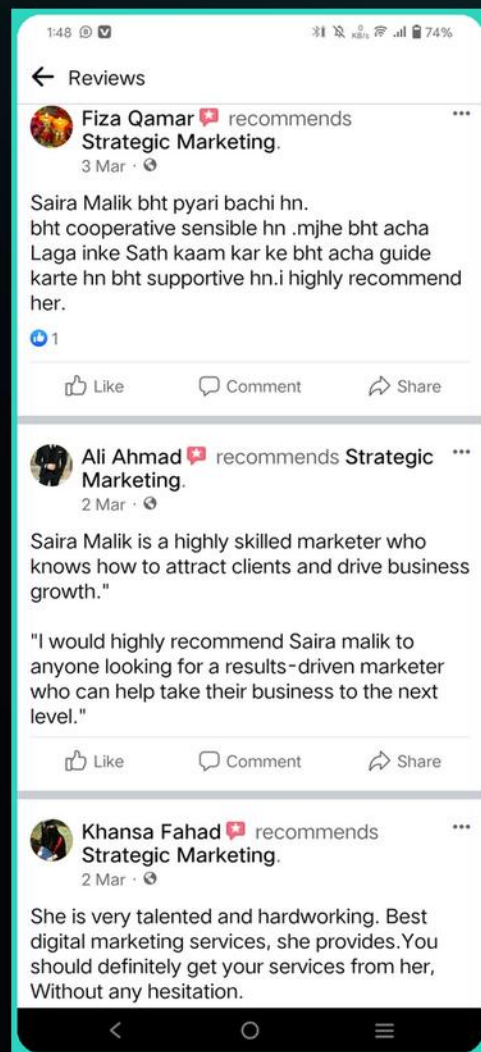
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Client Reviews.



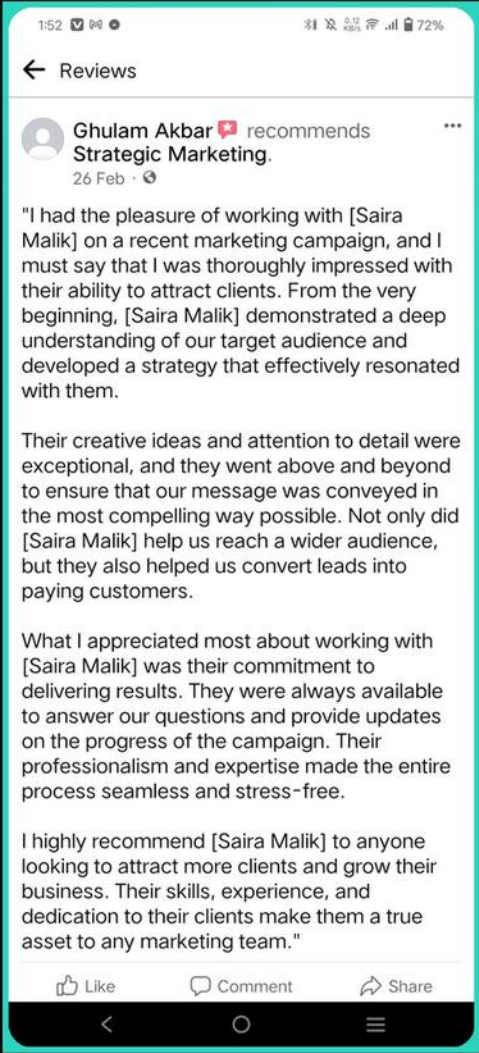
TESTIMONIALS

Client Reviews.



TESTIMONIALS

Client Reviews.





Thank You

Let's grow your business together.

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sairamalik12g@gmail.com

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